

MARLBORO & BASIC SPRING SPECIAL

RETAIL MASTERS CARTON OUTLET KITS



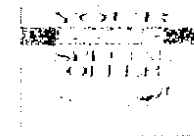
Poster



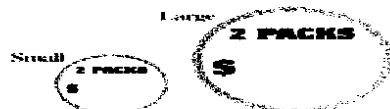
Dangler



Poster



Dangler



Circle Price Stickers



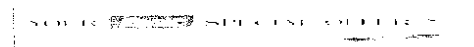
B-Header



Startburst



B-Header



Shelf Talker

Marlboro/Basic Carton Kit #10903

This Kit contains all of the following:

Marlboro Special Offer

1 Poster, 1 Dangler, 1 B-Header & 1 Price Circle

Basic Offer

1 Poster, 1 Dangler, 1 B-Header, 2 Large Startbursts & 1 Shelf Talker



Dangler



CF Header

CF Header



Dangler

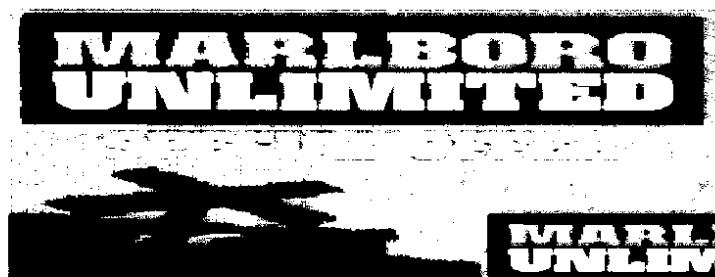
Marlboro CF Header Kit #10905

This Kit contains all of the following:

Marlboro Special Offer: 1 CF Header, 1 Dangler & 2 Price Circles (not shown)

Marlboro T-shirt Offer: 1 CF Header & 1 Dangler

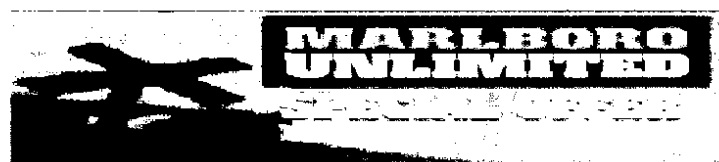
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\$

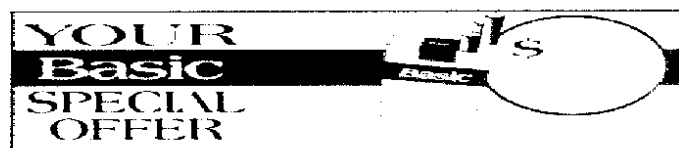


\$

Counter Balance Overlay - Large
- Small

Banner (with 2-Pack Sticker)

\$



Banner



150 Cigarette Header

Marlboro Menu Item Kits

Marlboro Special Offer

Banner: 6" x 2" Kit #900920

Counter Balance Overlay: Large Kit #900922 Small Kit #900921

Not Pictured: IRC's can be used on rack or cartons Kit #900915

Basic Menu Item Kits

Basic Special Offer

Banner: 4" x 1" Kit #900926

150 Cigarette Header Kit #900928

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